

1. What is the event?

A two hour live simulcast and conversation focused on racial reconciliation, broadcast from The Rock Church in San Diego, CA. After the simulcast, there will be an optional small group discussion we strongly encourage you to do with your attendees. We will provide you with materials to host this 30-minute small group discussion.

2. Who is leading and/or otherwise involved in leading the event?

a. Pastor Miles McPherson, former NFL player, renowned speaker and author, and Senior Pastor of the Rock Church located in San Diego, California, will be the main presenter. Pastor Miles is a charismatic, funny, and engaging speaker who will entertain and educate audiences with his personal experiences as a multi-racial man, and the stories and principles he shares from his upcoming book, *The Third Option: Hope for a Racially Divided Nation*.

In addition, there will be contributions from pastors around the country and an optional 30-minute small group discussion immediately following the simulcast.

3. What is the purpose of this event?

a. Rooted in principles from Pastor Miles McPherson's latest book, *The Third Option: Hope for Racially Divided Nation*, this simulcast will expose cultural traps that shape our attitudes on race, and teach us how to honor the priceless value God's image in all people, equally.

b. Beyond this, the simulcast intends...

a. To expose lies we have learned from culture that pit one group of people against another

b. To explain why honoring our biblical neighbors (including those who are least like us, Luke 10:25-37) matters

c. To guide participants through soul-searching questions that challenge our assumptions and beliefs about race

d. To facilitate small group discussions with people of different races, in order to honestly explore our feelings and share our experiences in a safe space

e. To offer action-oriented next steps that help us learn to enjoy doing life with people of all racial backgrounds.

4. What are the hopes and goals of the event?

a. To facilitate the transformation of the hearts of all participants by introducing God's truth into the national dialogue on race.

b. To break down barriers of communication between diverse people and congregations.

c. To foster biblical unity between diverse people and congregations.

The content and discussion will be Christ-centered and biblically sound, and will be presented in a manner that encourages and unites us all.

5. When, where, and what is the format of the event?

a. When: Saturday, September 15, 2018, from 12pm-2pm EST

b. Where: At your own church, which will serve as a simulcast site

c. Format:

- 1.** 1st hour: Pastor Miles will teach on the concept of the Third Option: honoring the priceless image of God in all people.
- 2.** 2nd hour: Pastor Miles will engage, equip and outline next steps that participants can take to nurture unity in their lives, communities and churches.
- 3.** Optional: After the simulcast ends, there will be an optional small group discussion we strongly encourage you to participate in. We will provide you with materials to host this 30-minute small group discussion.

6. Why should I and/or my congregation care to be involved?

a. God's heart for all of His children is simple: love and unity. Culture, however, tells us that we must pick a side by choosing which people we prefer over others, based on the color of their skin. This creates an "us versus them" mentality that dishonors the priceless value of God's image in every individual, which breaks God's heart. The only way to obey God's commandment to "love one another" is to identify the lies that cause us to devalue others based on their skin color or ethnicity, and replace them with God's truth about the priceless value of His image that is in everyone we meet.

and/or...

b. In an increasingly diverse, cynical, and painfully polarized society, Christians and the local church needs to develop cross-cultural relationships and pursue cross-cultural competence in order to be better equipped to present a credible witness of God's love for all people, and not just others from a similar ethnic and/or economic background.

7. How much does it cost me and/or my congregation to participate?

There is no cost for you or your congregation to participate; the event is free. However, to get the most value from the event, we strongly recommend either selling *The Third Option*—the book upon which the event is based, or offering it free for maximum interest, attendance and benefit.

8. How will I and/or my congregation benefit from participating?

- a.** This is a hands-on, participatory event that will empower you and your church to personally begin the process of healing the racial divide in your own lives and communities. It will also provide tools that you can use after the event to continue the discussion, as well as practical, action-oriented next steps and healing.
- b.** By participating in partnership with another church, you'll make new friends and potential ministry partners of various ethnicities. You'll also have an opportunity to engage in honest conversations on race in a safe space, and in a manner that encourages God and people-honoring dialogue.
- c.** The simulcast is created to be a catalyst for the Holy Spirit to nurture racial unity in our own hearts, then in our churches and communities, and eventually across the nation.

9. What can I expect to hear from my congregation following the event; i.e., what can I expect they will say about it, how will they feel having attended, etc.?

- a.** "I didn't know what to expect, but that was outstanding."
- b.** "I appreciated the format. It allowed me to engage others in a transparent way

without feeling stress, guilt, or shame.”

c. “I wish others I knew would have been here.”

10. What should I ask my people to do in preparation for the event?

- a. Encourage your leadership and congregants to participate
- b. Pray folks will come with an open and humble heart, ready
 - a. to listen and learn,
 - b. to fully engage in the small group discussion,
 - c. to be sensitive and receptive to new information, and
 - d. to act upon what God calls them to do with the information they receive and what they experience at the event.
- c. Read Pastor Miles’ book, *The Third Option*.

11. Why is this event different from any other conference that’s been offered on the topic of race?

- a. It will offer a rare opportunity to address tough, raw, and real questions about race in a safe environment,
- b. It will give participants an opportunity to hear first-hand perspectives on race from people of all racial backgrounds, and
- c. It will equip people to take action in their own lives to foster a spirit of racial unity in their communities, homes, and churches.

12. What is expected of me should I lead my congregation to participate?

- a. Tell others it’s worth their time and effort to attend because of our collective need to demonstrate God’s love cross-culturally.
- b. Invite another church that isn’t yours (i.e., of a different ethnic and/or economic make-up) to participate with your congregation.

13. Why should I approach a church representing a different ethnicity about partnering to co-host this simulcast?

Positive, God-honoring progress on racial matters should start in Body of Christ, where we are called to love our neighbors – whatever race or ethnicity they may be. If the multi-racial church can model “doing life together,” the world will be inspired to follow suit. The goal is for each simulcast location to have a diverse audience, ideally no more than 50% of any one ethnicity. This is critical because every person is a ‘subject matter expert’ of their own experience on race. In order for this simulcast to have real-world impact, we must learn from the first-hand experiences and perspectives of those who don’t look like us. We cannot do this alone. The 3,000 ‘subject matter experts’ of a mega church that is predominantly one particular ethnicity needs the 50 ‘subject matter experts’ of another ethnicity in the smaller church down the street. Please take advantage of this opportunity to build new relationships with your brothers and sisters in the body of Christ.

14. How do I approach another church about partnering to co-host a simulcast?

For pastors that do not have pre-existing relationships with churches representing different racial or ethnic congregations, please check the simulcast website for links to churches of a different ethnic make-up than your own in your region (i.e. National Hispanic Christian Leadership Conference, Conference of National Black Churches, etc.).

15. If I want to purchase books in bulk, what discount(s) do you offer?

See price discounts here: <https://the-third-option.myshopify.com/products/the-third-option-book>